



by **mipim** — metaprop — NYC

The flagship event of New York Real Estate Tech Week

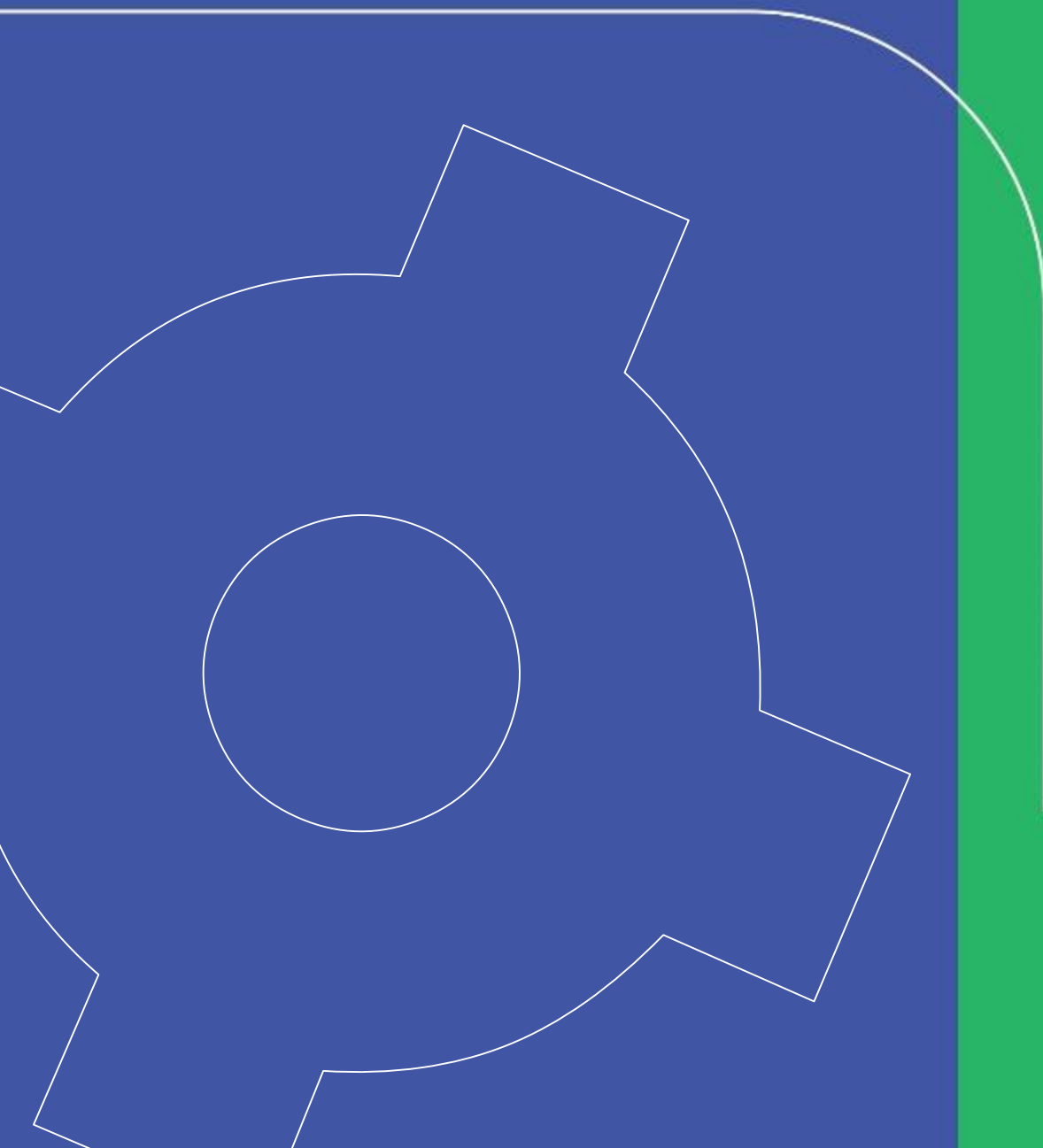
9-10 November 2022
Javits Center, New York City

Created by



In partnership with





BECOME A PARTNER

9-10 November 2022

Sponsorship Propel by MIPIM Global Partner



A unique opportunity to position your company as a gamechanger in front of 2,000 c-level innovation and tech executives from NYC and all over the world.

Benefit from top branding on all event's related communications, at the venue, with expansive reach online before, during and after the show.

Your benefits as Global Sponsor

- ✓ Speaking opportunity at Propel by MIPIM – *under approval of the Propel by MIPIM Content team*
- ✓ Exhibit Space (10X10 FT) to hold meetings and promote your business
- ✓ 5 badges for your team to Propel by MIPIM NYC
- ✓ Video Advertisement to be shown between sessions in the main program
- ✓ Top position branding as presenting partner at key traffic points in the venue
- ✓ High profile branding on all events related communications
- ✓ Dedicated emailing to the entire Propel by MIPIM global database
- ✓ 1 Web banner on the Propel by MIPIM official website
- ✓ 1 Web banner on the Propel by MIPIM online platform
- ✓ Sponsor mention/announcement via press release

\$USD 32,662.50

NY sales tax included

Maximum 2 partners

Sponsorship Propel by MIPIM Event Partner



Position your company as a thought-leader during Propel by MIPIM and NYC Real Estate Tech Week official programs.

Support Propel by MIPIM as a leading industry partner of the main conference program with visibility and thought leadership exposure before, during and after the event.

Your benefits as Propel by MIPIM Event Partner

- ✓ Speaking opportunity at Propel by MIPIM – *under approval of the Propel by MIPIM Content team*
- ✓ 5 badges for your team to Propel by MIPIM NYC
- ✓ Partner branding at key traffic points in the venue
- ✓ High profile branding on all events related communications
- ✓ 1 Web banner on the Propel by MIPIM official website

\$USD 16,331.25

NY sales tax included
Maximum 6 partners

Sponsorship Session Partner



Tell your story via your own panel session at Propel by MIPIM during NYC Real Estate Tech Week and shine with NYC's & the world's most influential real estate and tech leaders.

As a Propel by MIPIM session partner, we give you a 20-minute branded session on stage as part of the official Propel by MIPIM NYC program.

Your benefits as a Propel by MIPIM Session Partner

- ✓ Branded session 20 minutes – *under approval of the Propel by MIPIM Content team*
- ✓ 3 badges for your team including access to online database
- ✓ Partner branding at key traffic points in the venue
- ✓ High profile branding on all related online and onsite communications

\$USD 10,887.50

NY sales tax included

1 partner / session (maximum 8 partner sessions in the program)

Sponsorship Investors Summit Partner



Become a partner of **Propel by MIPIM Investors Summit and reach the world's most influential **GPs & LPs** investing in new technologies for the real estate industry**

A 1 and ½ hour closed-door summit targeting 30 of the world's most influential innovation and proptech investors, sharing best practices and insights about the industry current issues and opportunities.

Your benefits as Investors Summit Partner

- ✓ 8 badges for your team including access to online database
- ✓ 4 invitations to the Summit
- ✓ Speaking opportunity at the beginning of the Summit
- ✓ Moderation of 2 round tables during the Summit
- ✓ Video advertisement to be shown at the beginning of the Summit
- ✓ Partner branding at key traffic points in the venue
- ✓ High profile branding on all related online and onsite communications
- ✓ Access to all Propel by MIPIM official Networking events

\$USD 13,609.37

NY sales tax included

Maximum 2 partners

Sponsorship Environmental Summit Partner



Become a partner of Propel by MIPIM Environmental Summit and reach some of the most influential industry leader who are making real estate more sustainable and efficient.

A 1 and ½ hour closed-door summit targeting 30 of the world's most influential C-suite real estate professionals, looking to (re)create a sustainable, desirable and prosperous built environment.

Your benefits as Environmental Summit Partner

- ✓ 8 badges for your team including access to online database
- ✓ 4 invitations to the Summit
- ✓ Speaking opportunity at the beginning of the Summit
- ✓ Moderation of 2 round tables during the Summit
- ✓ Video advertisement to be shown at the beginning of the Summit
- ✓ Partner branding at key traffic points in the venue
- ✓ High profile branding on all related online and onsite communications
- ✓ Access to all Propel by MIPIM official Networking events

\$USD 13,609.37

NY sales tax included
Maximum 2 partners

Sponsorship Startup Competition Partner



Associate your company with the ultimate international competition highlighting the most promising and innovative startups that tackles the biggest urban challenges around the world

4 categories: Data | Investment | Sustainability | User Experience

New format; Selected semi-finalists (4 per category) will pitch their ideas and business models to move the real estate ecosystem forward during 4 sessions, after which attendees and the jury will be able to vote. The Final will spotlight the 8 running-up contestants through a series of 1 vs 1 pitch battles after which winners will be announced by The Grand Jury.

Your benefits as Propel by MIPIM Startup Competition Partner

- ✓ 4 badges for your team including access to online database
- ✓ Partner branding at key traffic points in the venue
- ✓ High profile branding on all related online and onsite communications
- ✓ Access to all official Propel by MIPIM Networking events
- ✓ Category sponsor (4): Moderation role during its category's semi-final session
- ✓ General sponsor (1): Member of the Grand Jury during the finals

\$USD 5,443.75

NY sales tax included

Maximum 5 partners / 4 category sponsors + 1 general sponsor

Sponsorship Networking Area Partner



The place to be for industry gamechangers looking to mingle with their peers. Highlight your company in a high-traffic zone located at the heart of Propel by MIPIM Exhibition area.

Benefit from a high profile branding in one of Propel by MIPIM 2 networking areas. A top-location zone where some of our 2,000 participants will be able to hold meetings, network, sign deals, and relax.



Your benefits as Opening Networking Cocktail Partner

- ✓ 3 badges for your team including access to online database
- ✓ Partner branding at key traffic points in the networking area
- ✓ High profile branding on all events related communications
- ✓ Access to the Networking Area
- ✓ Access to the official Networking events

\$USD 13,609.37

NY sales tax included
1 partner per networking area

Sponsorship Networking Cocktail Partner



Highlight your company at the proptech and innovation party of the year! Shine in front of the world's most influential innovation, tech and real estate enthusiasts who are moving the industry forward.

Benefit from a high profile branding during Propel by MIPIM annual proptech party. A networking cocktail held during Propel by MIPIM NYC, gathering some of New York's and the world's most innovative leading real estate and tech professionals.

Your benefits as Opening Networking Cocktail Partner

- ✓ Welcome address at the beginning of the cocktail
- ✓ High profile branding during the cocktail
- ✓ High profile branding on all related digital and onsite communications
- ✓ 8 badges to Propel by MIPIM for your team incl. access to online database
- ✓ Partner branding at key traffic points of Propel by MIPIM venue
- ✓ Access to all Propel by MIPIM official networking events

\$USD 16,331.25

NY sales tax included – Maximum 4 partners



Meet our 2021 Sponsors & Partners

2021 GLOBAL PARTNER

wework

2021 STRATEGIC PARTNER

metaprop.

2021 PROGRAMMING PARTNER

THE COMMERCIAL OBSERVER

2021 EVENT PARTNERS

**Ivanhoé
Cambridge**

CBRE

cherre

pwc

**NEW YORK
STATE OF
OPPORTUNITY.**
NYSERDA

MEDIA & INDUSTRY PARTNERS

**BATI^{MA}
TECH**

FIABCI
INTERNATIONAL REAL ESTATE FEDERATION

NYC / EDC

**Place
Tech.**

<propmodo>

**Proptech
Collective**

REBNY 125 YEARS
Real Estate Board of New York STRONG

THE REAL DEAL
REAL ESTATE NEWS

2021 SESSION PARTNERS

BLACKLINE
APP

June
HOMES

Québec

pi labs **DMT**

AMONGST 2021 EXHIBITORS

delve
BY SIDEWALK LABS

essensys

reonomy

brivo

LUNAS

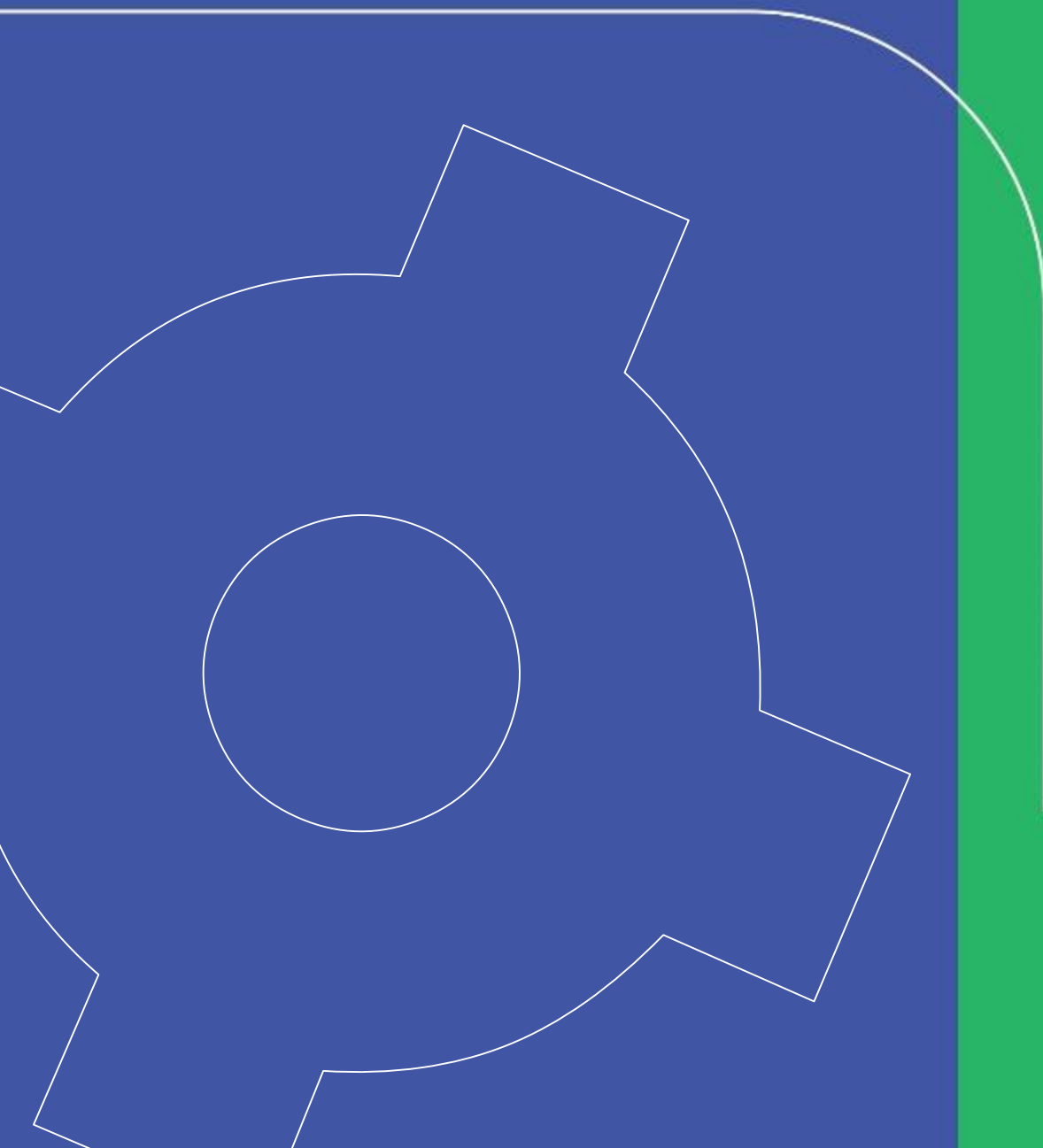
**NORDIC
INNOVATION
HOUSE**

JONES

**M O
L I V
I N G**

SMARTPIXEL

LOCAL LOGIC



Onsite branding opportunities

9-10 November 2022

Onsite branding opportunities

Delegate Bags

\$13,610 – Production at sponsor's expense

Badge Print@Home

\$13,610

Badge Lanyards

\$13,610 – Production at sponsor's expense

Badge Strip Holder

\$13,610 – Production at sponsor's expense

**Prices include applicable New York Sales Tax*



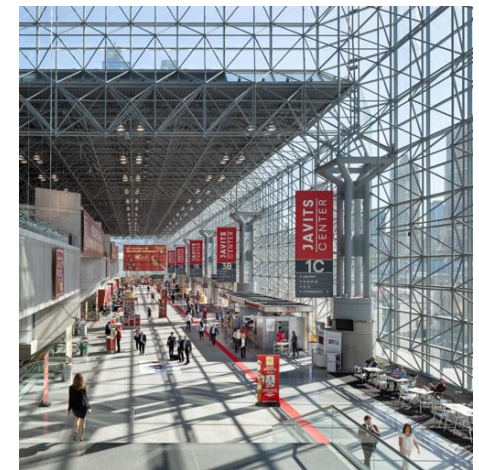
Onsite branding Your billboard at Javits

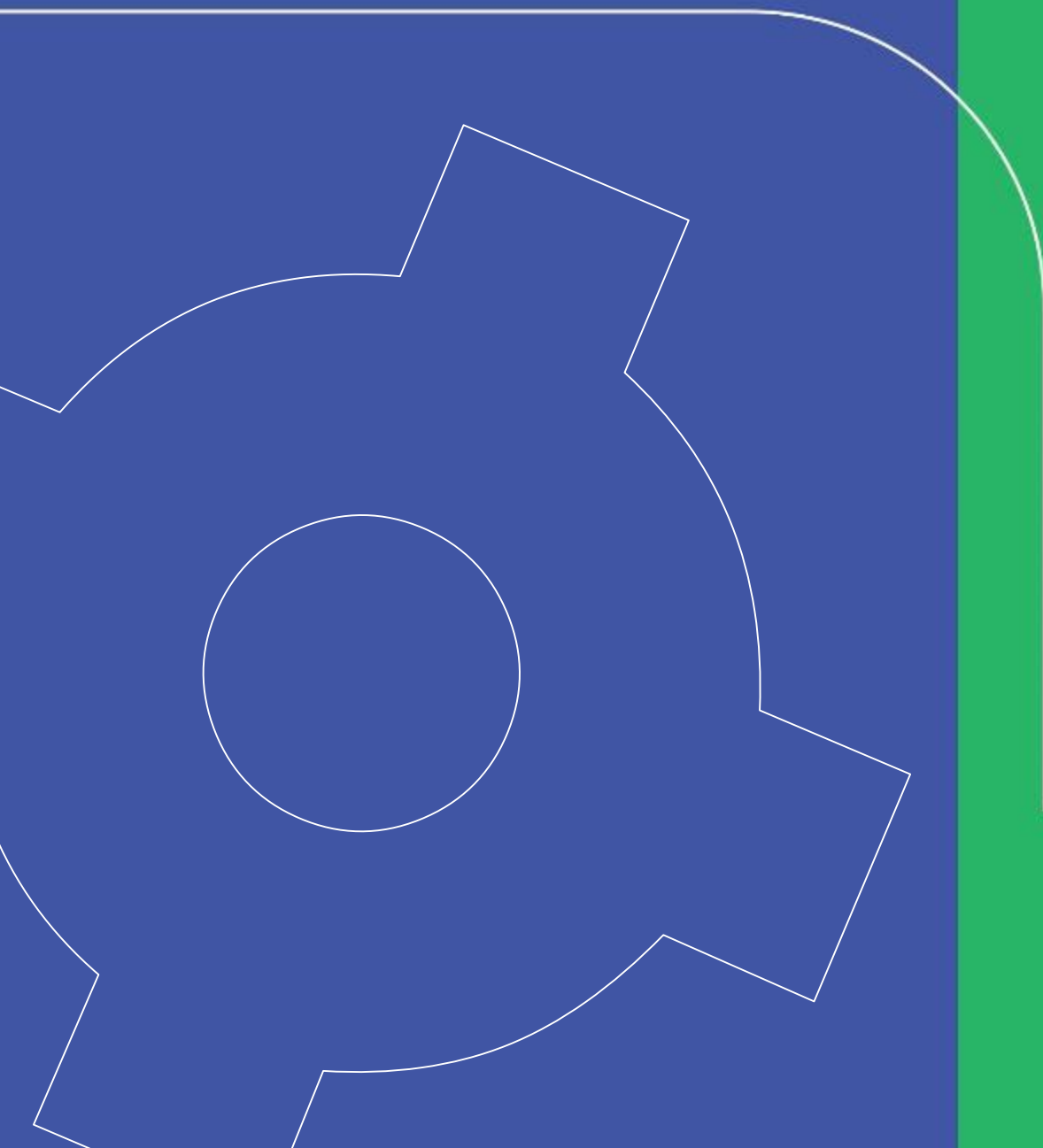


Benefit from maximum exposure during the 2 days of the event thanks to our onsite billboard offers.

Several opportunities are available in high-traffic location Javits Center during Propel by MIPIM.

Get in touch with our teams for more information about locations and sizes available.





Online branding opportunities

9-10 November 2022

Online branding Digital advertising

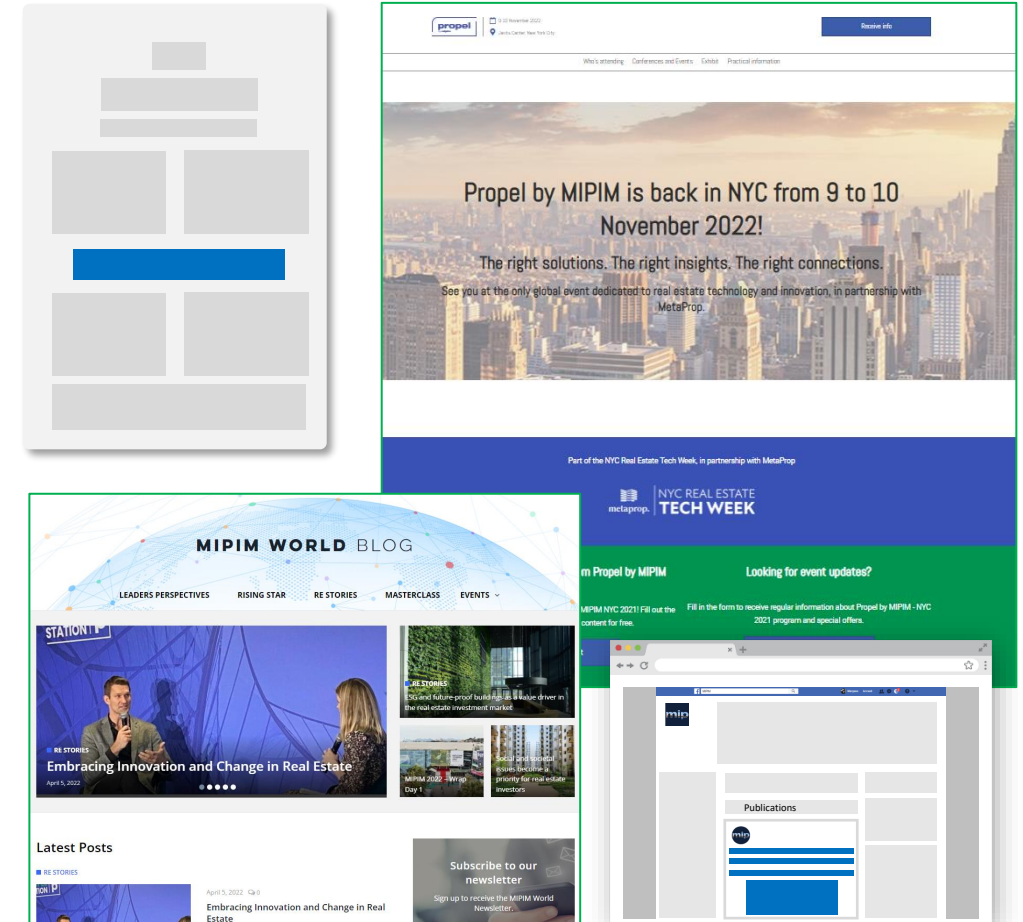
Our Digital Advertising Offers

| | |
|---|------------|
| Online Platform All section Mega Banner | \$4,028.38 |
| Website Homepage Mega Banner | \$4,028.38 |
| Newsletter / Show News Full Banner | \$2,177.50 |
| Social Media Sponsored Post | \$816.56 |
| MIPIIM World Blog Native Advertising | \$1,905.31 |

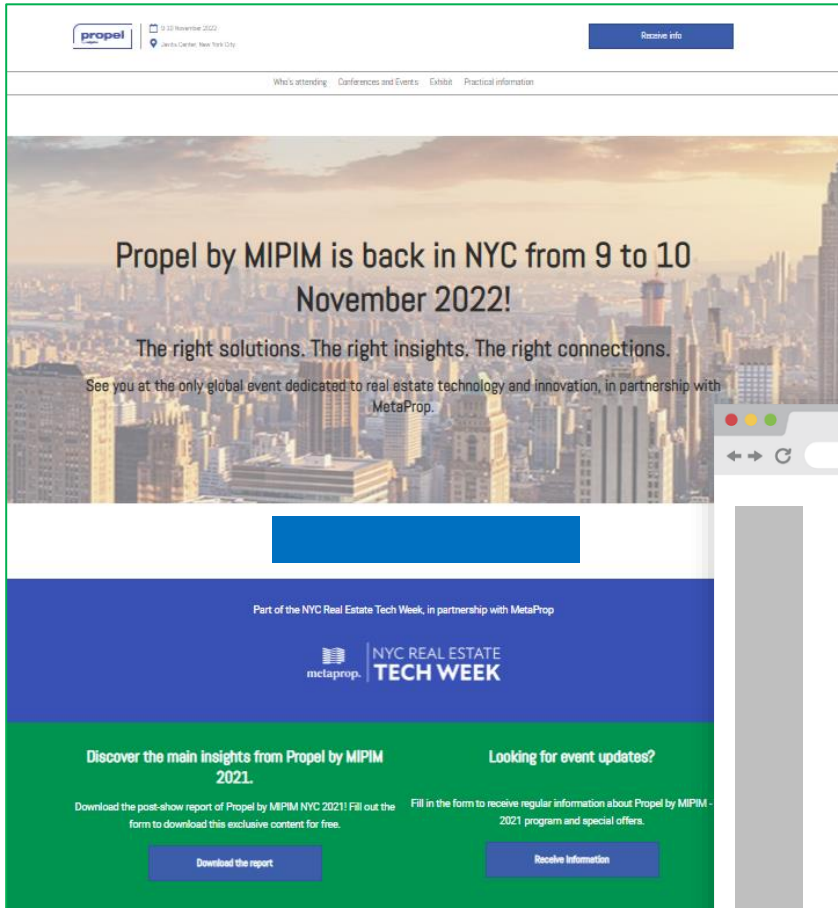
Advanced profiles on the Online Platform

| | |
|-------------------------------|----------|
| Silver listing for Visitors | \$381.06 |
| Gold listing for Visitors | \$544.38 |
| Silver listing for Exhibitors | Included |
| Gold listing Exhibitors | \$925.44 |

**Prices include applicable New York Sales Tax*

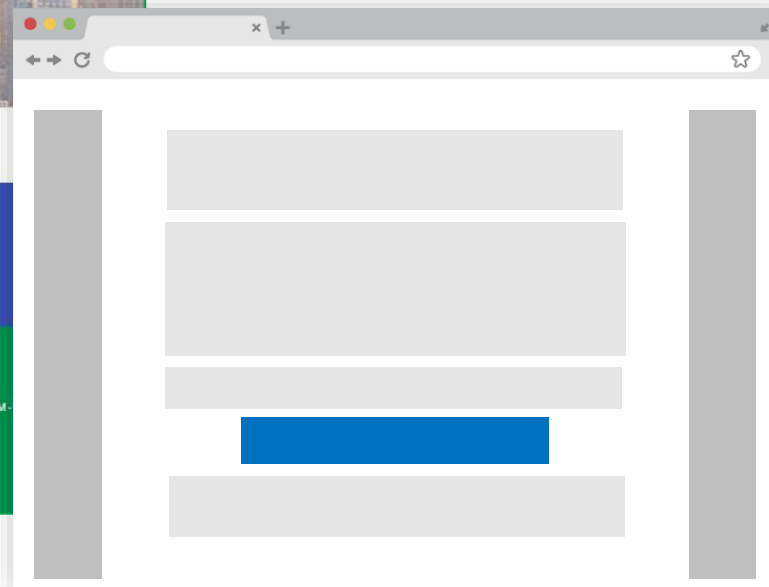


Online branding Website homepage banner



Your banner on the main page of the website, to raise awareness and engagement

\$USD 4,028.38
NY sales tax included



TECH SPECS

- 728x90 px (Desktop & Tablet)
- 320x50 px (Mobile)
- GIF, JPG, PNG

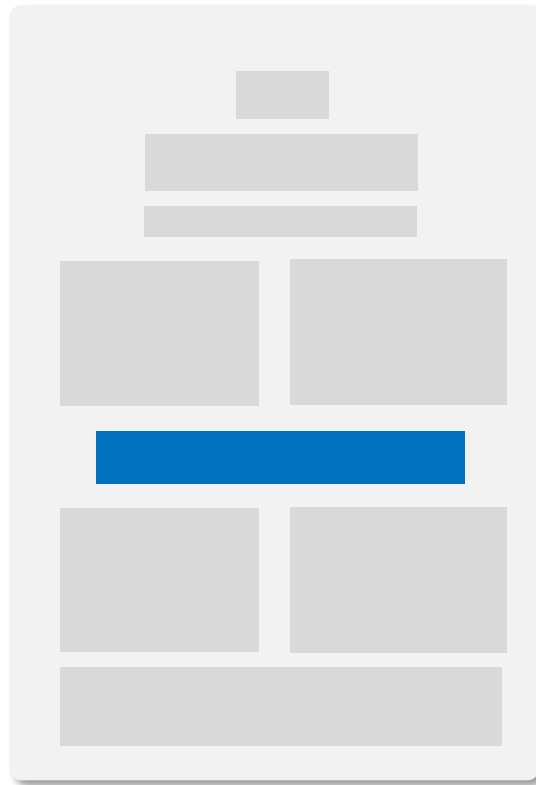
DURATION

2 days after reception of artwork to 31/03/23

INVENTORY

4 advertisers

Online branding Newsletter banner



Your banner in our newsletter sent to all our registered participants

\$USD 2,177.50

NY sales tax included

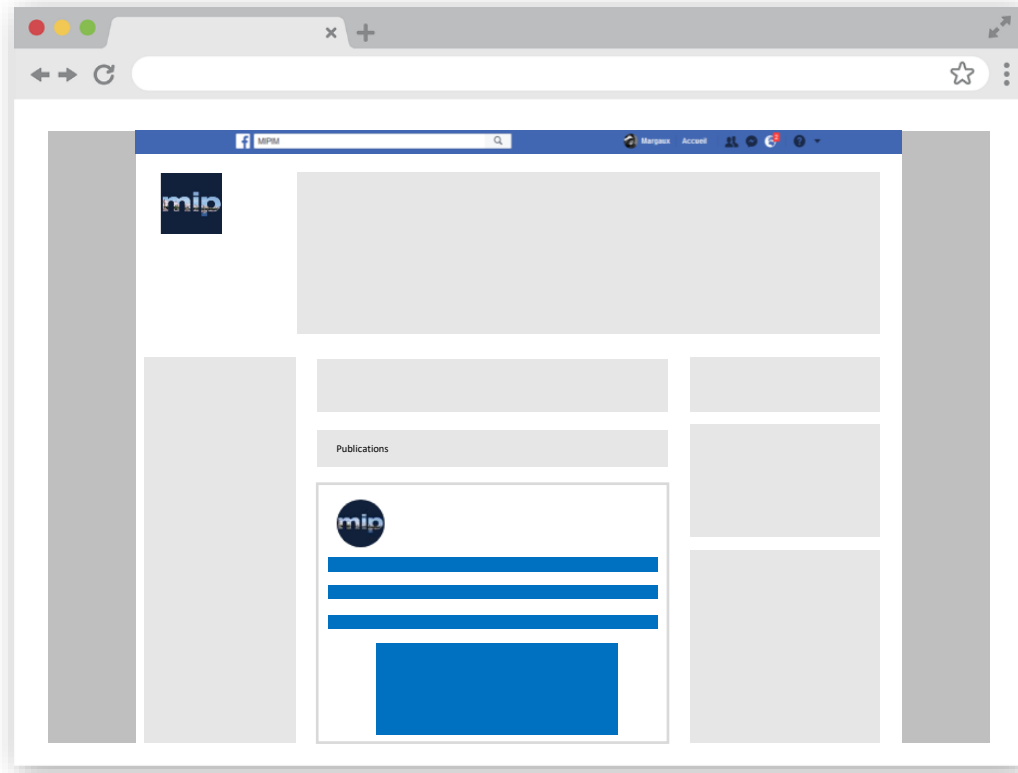
TECH SPECS

- 468x60 px
- Static JPG, GIF

INVENTORY

1 advertiser per newsletter

Online branding Social media sponsored posts



Reach our online community via **Propel by **MIPIM Social Media accounts** and spread your message effectively**

\$USD 816.56

NY sales tax included

<https://www.facebook.com/MIPIM.Official/>

[https://www.linkedin.com/showcase/mipim-proptech-/](https://www.linkedin.com/showcase/mipim-proptech/)

<https://twitter.com/PropelbyMIPIM>

BENEFITS

Get 2 social media post to publish on our social media pages (Twitter, Facebook and LinkedIn) over the 2 months prior to the event.

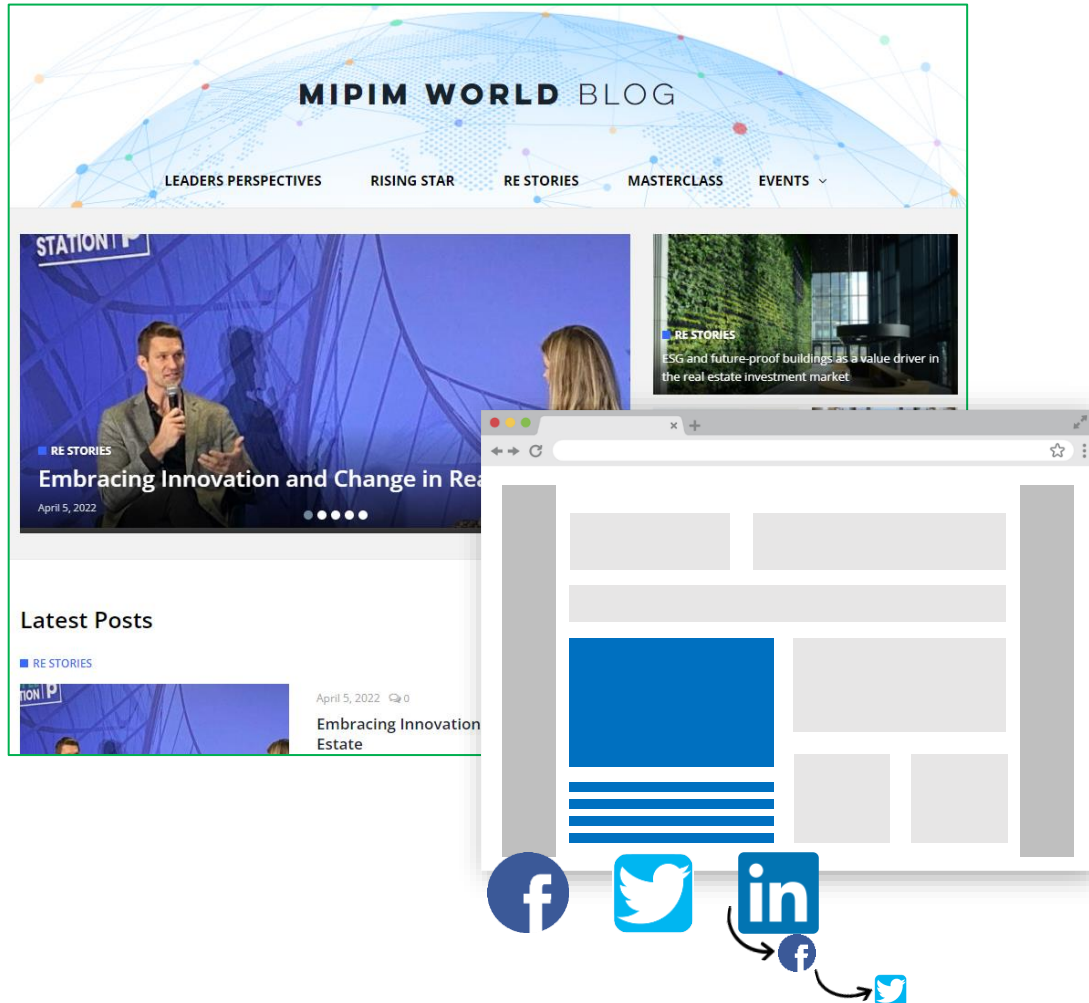
TECH SPECS

- Text of 240 characters max
- Image 1200x628 px or video (16/9 with 2 min length max)

INVENTORY

Maximum 3 advertisers

Online branding Native advertising on the blog



Reach our online community via **MIPIM Blog and spread your message effectively**

\$USD 1,905.31

NY sales tax included

BENEFITS

Your article within the editorial content of our blog, and promoted on our social media pages (1 post on Facebook, Twitter and LinkedIn)

TECH SPECS

- Text of 1200 characters max
- Image 1078x516 px

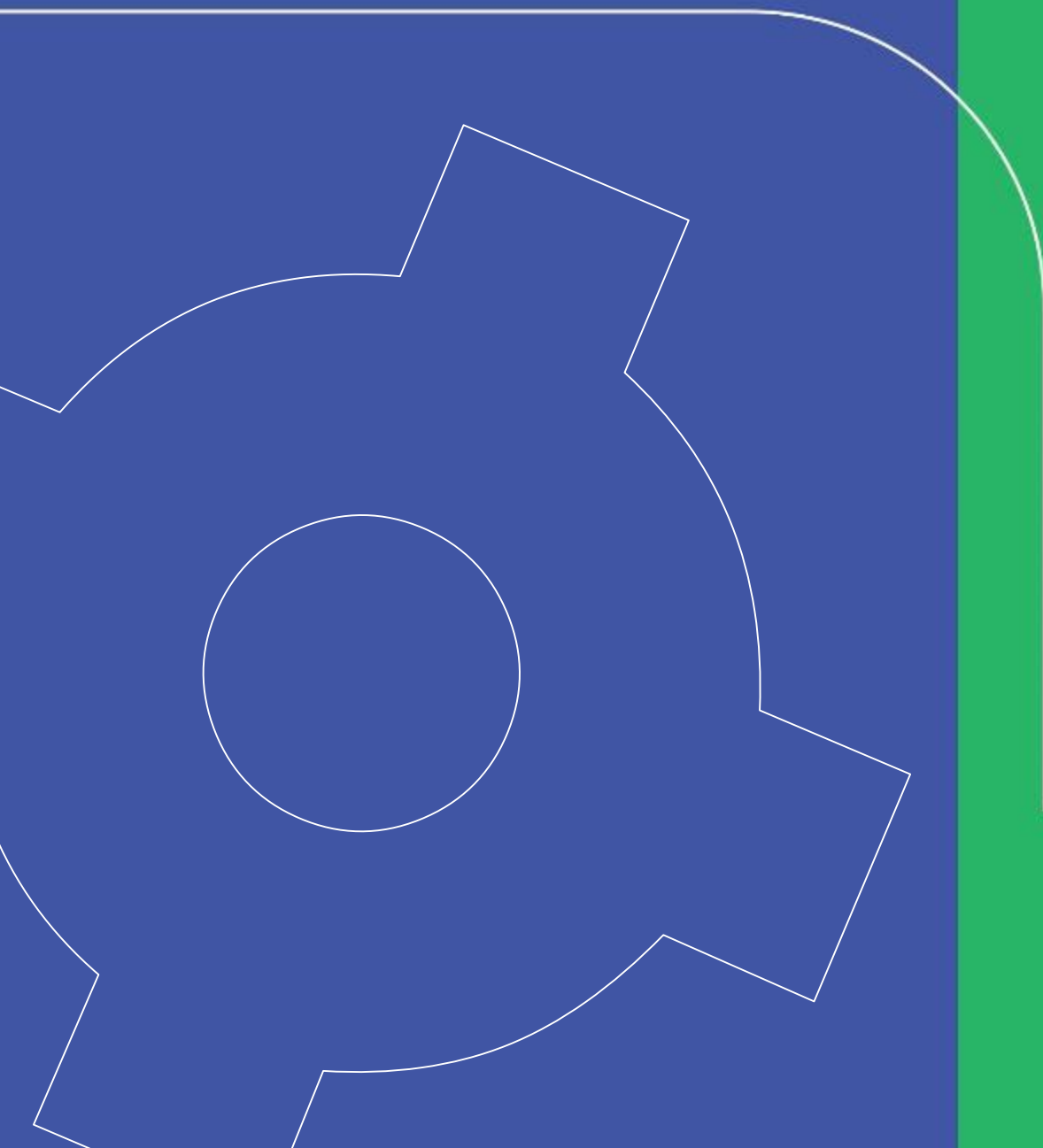
INVENTORY

3 advertisers max

<https://blog.mipimworld.com/>



17 000
BLOG USERS



Become a Propel by MIPIM NYC Partner

**Get in touch
with our team!**

Get in touch with our team



North America

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International

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See you in New York City!

9-10 November 2022, Javits Center, NYC

And from now on propel-mipim.com



@PropelbyMIPIM #PropelbyMIPIMNYC