



Media alert

PROPEL BY MIPIM PARIS EVENT RESCHEDULED TO SEPTEMBER

Paris, March 31, 2020 - Propel by MIPIM 2020, (previously MIPIM PropTech Europe), the leading European business event for the real estate and innovation ecosystems, has been rescheduled to September 14-15 due to concerns related to the coronavirus. Propel by MIPIM will be held at the Le CENTQUATRE venue in Paris. The event was originally scheduled for June 30-July 1.

"In the current rapidly evolving context, government measures in France and elsewhere are restricting travel, limiting public gatherings and requiring home confinement. This means it is not possible to organize an event such as Propel by MIPIM in the beginning of summer, at a time when companies are understandably concerned about the safety of their people and there is uncertainty about when life will return to normal," comments Nicolas Kozubek, Propel Director at Reed MIDEM.

"In September, Propel by MIPIM will be the flagship event within a wider programme of face-to-face MIPIM gatherings in Paris bringing together the global real estate sector. Details of what will be available to customers will be communicated in the next two weeks. Clients who registered for Propel by MIPIM in June, will have their registrations transferred to September," added Nicolas Kozubek.

About Propel by MIPIM

Propel by MIPIM Paris (previously known as MIPIM PropTech Europe) is a Reed MIDEM event that brings together real estate executives, tech experts, innovators, investors, public authorities and thought leaders to develop new business opportunities, discover projects, share ideas and celebrate creativity in the property and urban development sectors. Propel by MIPIM is where the game-changers shape a better built environment. In 2019, the two-day MIPIM PropTech Europe, held in Paris, hosted some 2,000 attendees representing 41 countries, among them innovators from more than 120 tech firms, with over 100 speakers taking the stage.

About Reed MIDEM

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM Asia Summit in Hong Kong SAR, Propel by MIPIM - NYC, Propel by MIPIM - Paris and Propel by MIPIM - Hong Kong SAR for the tech and real estate industry; MAPIC and LeisurUp in Cannes, MAPIC Russia in Moscow, MAPIC Italy and TheHappetite in Milan, and MAPIC India in Mumbai for the retail real estate sector.

www.reedmidem.com

About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants.

Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

For more information, please contact:

Mike WILLIAMS, Communication Director

+33 1 79 71 99 33 / +33 6 24 19 36 57

mike.williams@reedmidem.com

