



14-17 September 2020 – Paris, France

Press Release

The winners of the 2020 MIPIM Startup Competition are...

Paris, June 24, 2020 – The 2020 MIPIM Startup Competition finals were held today in a new online experience.

The 2020 MIPIM Startup Competition winners are:

- **1st place** - [Mayordomo](#) (Spain): Smart Points connect your building to hundreds of service providers and manage all deliveries in a single point of convenience
- **2nd place** - [Enertiv](#) (USA): Enertiv creates asset value for commercial real estate portfolios by unlocking and leveraging every piece of data related to building operations to deliver unprecedented transparency and actionable insights.
- **3rd place** - [Geopipe](#) (USA): Geopipe is building the whole-world digital twin for AEC/RE, gaming, and simulation. Our AI understands what's in the world to deliver instant, rich 3D city models.

The MIPIM Startup Competition, in partnership with global real estate tech partner MetaProp NYC, is a year-round event that reveals the most promising and innovative startups that tackle the biggest urban challenges around the world.

Selected startups pitched their ideas and business models to move the real estate ecosystem forward during Propel by MIPIM events held at three major international Proptech hubs – Paris, New York and Hong Kong.

The 2021 MIPIM Startup Competition will first stop at Propel by MIPIM-Paris (14-17 Sept.) before moving to Propel by MIPIM-NYC

More information on the MIPIM Startup Competition on the [website](#).

Selecting Committee

- Joem Stobbe, CEO, Union Investment
- Aaron Block, Co-Founder and Managing Director, MetaProp
- Jonathan Hanamn, Co-Founder and Managing Director, Taronga Group
- Ginny Miller, Vice President of Technology Strategy, Jamestown
- Dan Hughes, Director, Alpha Property Insight

- Angelica Krystle Donati, CEO, Donati Immobiliare Group

Health & Safety

Reed MIDEM and Reed Exhibitions are pooling their combined experience to establish a robust programme of advanced measures to ensure all events meet the safety requirements set by the relevant local authorities and the benchmarks established by Reed Exhibitions based on the best practices and experience learned from their 500+ events.

French Government and public health guidelines are being closely followed. In the coming weeks Reed MIDEM will be issuing guidelines for safely gathering and exhibiting in the Palais des Festivals and other event venues. Measures will cover a wide range of protocols including physical distancing, increased medical facilities, as well as enhanced cleaning, sanitation and hygiene.

About Reed MIDEM

Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the television and digital content industries; MIDEM in Cannes for music professionals; Esports BAR in Cannes and in Miami for the esports business; MIPIM in Cannes, MIPIM Asia Summit in Hong Kong SAR, Propel by MIPIM – NYC in partnership with MetaProp, Propel by MIPIM - Paris and Propel by MIPIM - Hong Kong for the tech and real estate industry; MAPIC and LeisurUp in Cannes, MAPIC Russia in Moscow, MAPIC Italy and The Happtite in Milan, and MAPIC India in Mumbai for the retail real estate sector. www.reedmidem.com

About Reed Exhibitions

Reed Exhibitions is a leading global events business. It combines face-to-face with data and digital tools to help customers learn about markets, source products and complete transactions at over 500 events in almost 30 countries across 43 industry sectors, attracting more than 7 million participants. Our events, organised by 35 global offices, leverage industry expertise, large data sets and technology to enable our customers to generate billions of dollars of revenues for the economic development of local markets and national economies around the world. Reed Exhibitions is part of RELX, a global provider of information and analytics for professional and business customers across industries. www.reedexpo.com

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