



## **PRESS REGISTRATION CONDITIONS**

### **REGISTER AS A JOURNALIST**

Thank you for your interest in applying for press accreditation. Find out how to register:

The press department does its best to accommodate all requests, while recognizing the need to balance international, national, local, trade and general media, as well as the pertinence of the media for our clients.

Registered journalists can access the entire exhibition floor, the complete conference program and the press club.

For any questions, please contact [Tristan LALOT](#).

### **REGISTRATION CONDITIONS**

*Read these carefully before continuing:*

You must be full-time journalist.

Send the required press credentials (listed below) to our press accreditation service. The press accreditation team may ask for additional information.

Press accreditation at previous Reed MIDEM events does not guarantee automatic renewal.

Non-editorial staff (e.g. advertising, sales, marketing, PR, publishers...) must register as visitor.

Reed MIDEM reserves the right to refuse an accreditation.

No press accreditation is accepted directly onsite.

### **REGISTER AS AN ONLINE JOURNALIST / BLOGGER**

*writing / blogging must be your main professional activity:*

- your press registration form
- A commissioning letter from your editor in chief or a link to a current page of your media where your name and title appear in the editorial team.
- A copy of your press card or your business card
- A recent by-lined article (less than 3 month old)

*Online media and blogs must meet the following criteria:*

Personal website or blog (fan sites etc...) do not qualify for press registration.

Blogs must be well established and show an acceptable level of interactivity and comment.

*Sponsored blogs or company blogs do not qualify for press registration.*

**REGISTER AS A JOURNALIST OR FREELANCE**

- Your press registration form
- A commissioning letter from your editor in chief
- A copy of your press card
- A recent by-lined article (less than 6 months old)

**REGISTER AS A PHOTOGRAPHER**

- Your press registration form
- A commission letter from your editor in chief or our agency
- A copy of your press card

Within a week, you will receive an email confirming your press registration. We will contact you by email or phone if your accreditation has been refused or if we require additional information.

Two weeks before the event, you will an email to facilitate onsite badge collection. This document is not compulsory to obtain your badge onsite. Your official badge can be collected onsite only at the press registration desk upon presentation of an official ID.