



by **mipim** — metaprop — NYC

THE 5TH INTERNATIONAL
COMMERCIAL REAL ESTATE
CONFERENCE & EXPO
BY THE CREATORS OF **MIPIM**

8-9 December 2021
Javits Center, New York

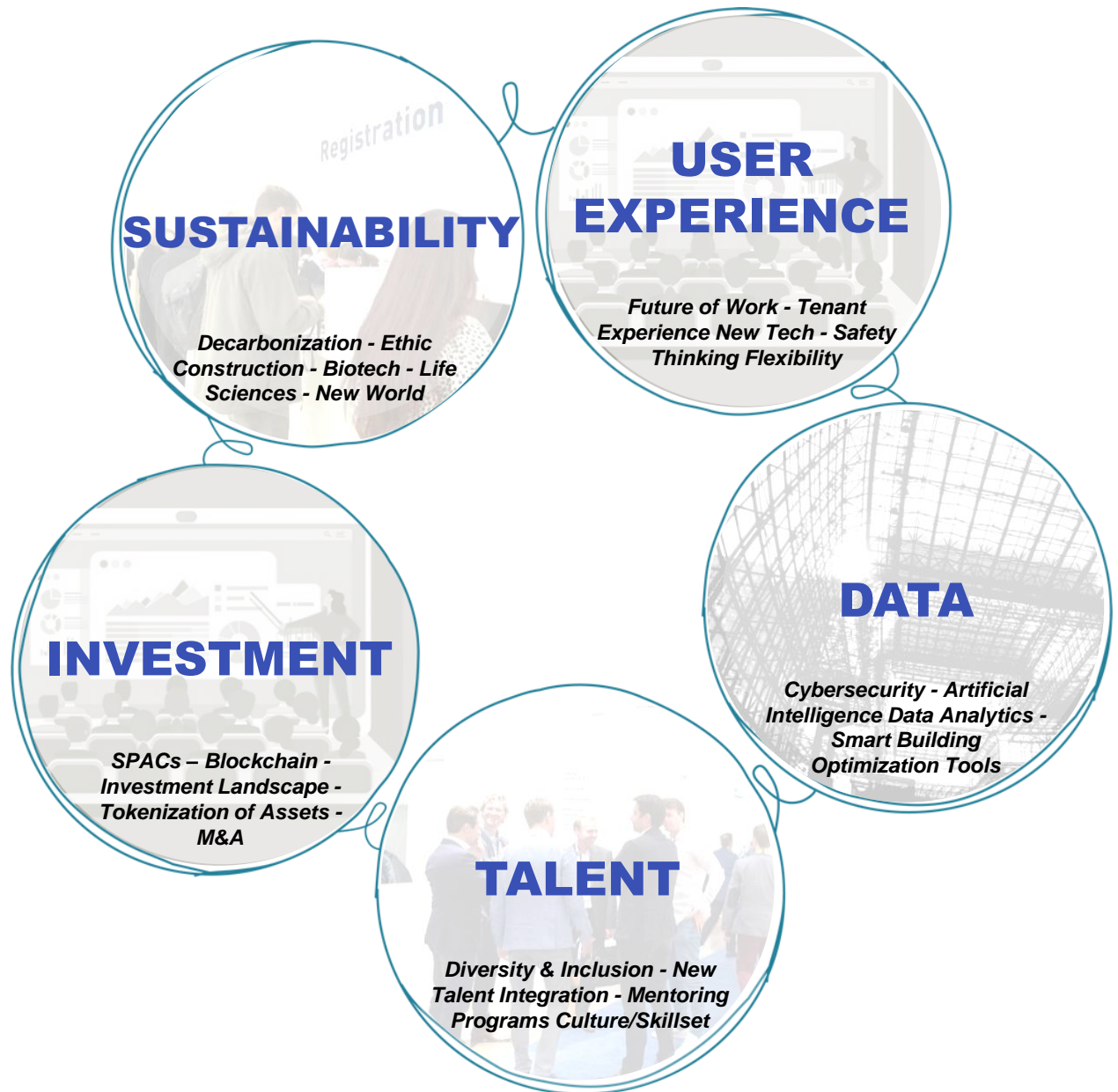
CONFERENCE PROGRAM

CONTENT

Propel New York 2021 – being held for the 5th time – is a must-attend technology conference and exhibition for corporate real estate professionals in the US and Canada.

Organised by MIPIM in partnership with MetaProp, Propel gathers each year in the world's real estate capital – New York! – to deliver better built environments through innovation.

It does this through showcasing the latest technologies that can be used for future **investing, planning, developing, operating** and **leasing**.



FORMATS

A variety of different programming formats that empower attendees to learn, discover, and connect

KEYNOTE

A unique opportunity to uncover amazing speakers' stories and ideas



THE TALK

An exclusive fireside chat between two major personalities



PARTNER SESSIONS

Top-level speaker discussions with media and other industry partners



CASE STUDY

Lively presentation to share project and success story in a 30' session



WORKSHOP

Informal and enlightening discussions to debate specific topics between attendees



PITCH

2' moderated pitches to present exhibitors' concept & ideas



AT-A-GLANCE

DECEMBER 8TH

River Stage

Open Stage

9.00am - 9.15am

Opening note

9.15am - 09.30am

Columbia University Masterclass Presentation

9.45am - 10.30am

A fireside chat with Michael Phillips

10.45am - 11.30am

Through a wave of consolidation in the proptech industry

11.45am - 12.20pm

Future of work for tech giants

1.45pm - 2.15pm

NYC Proptech Pilot Program

2.30pm - 3.15pm

Innovation from the conception

3.30pm - 4.00pm

Case Study – Cybersecurity

4.15pm - 4.45pm

A fireside chat with François Lacoursière

5.00pm - 6.30pm

Startup Competition

9.00am - 9.45am

Talent retention and attraction

10.00am - 10.30am

ROOM's partner session

10.45am - 11.00am

Under 40 keynote

11.15am - 12.00pm

Data workshop

12.15pm - 1.00pm

Delve's partner session

1.30pm - 2.15pm

NYC Tech Sustainability workshop

2.30pm - 3.00pm

PWC's partner session

3.15pm - 3.45pm

FIABCI's partner session

4.00pm - 4.45pm

Propmodo's partner session

AT-A-GLANCE

DECEMBER 9TH

River Stage

Open Stage

9.00am - 9.15am

Opening note

9.15am - 9.45am

MetaProp's partner session

9.15am - 9.45am

Engaging Keynote

10.00am - 10.30am

DMT's partner session

10.00am - 10.30am

Keynote – User experience

10.45am - 11.00am

Under 40 keynote

10.45am - 11.30am

AI and data, an overview of successful cases studies

11.15am - 11.45am

Tech and affordable housing: the beginning of life-long romance?

11.45am - 12.15pm

A fireside chat with Don Peebles

12.00pm - 12.20pm

Designing for flexibility in the future of work

1.30pm - 2.15pm

Case Study - Sustainability

1.30pm - 2.00pm

Can tech convince employees to return to work?

2.30pm - 3.00pm

Keynote - Investment

2.15pm - 2.45pm

Partner session

3.15pm - 3.45pm

A session dedicated to NYC and its recovery

3.00pm - 3.30pm

NIH's partner session

4.00pm - 4.30pm

Case Study - Safety thinking & flexibility

3.45pm - 4.30pm

The Real Deal's partner session

4.45pm - 5.15pm

Partner session

MEET OUR SPEAKERS



DON PEEBLES

Chairman & CEO

The Peebles Corporation



SARAH MCCANN

Associate

Vocon



CEDRIC BOBO

Co-Founder, CEO

Project Destined



**POONAM SHARMA
MATIS**

Board Member

Fifth Wall Acquisition Corp
Arden Digital Ventures



KEN FISHER

Partner

Fisher Brothers



DANIELLE PRIORE

*Investment Associate for
Commercial Real Estate
Group*

Pacific Western Bank



L.D. SALMONSON

CEO

Cherre



AARON BLOCK

Co-Founder

& Managing Partner
MetaProp



KAI-UWE BERGMANN

Partner

BIG - BJARKE INGELS GROUP



KEVIN DANEHY

CEO - North America

Willow

MEET OUR SPEAKERS



DAVID BLUMENFELD
Principal
Blumenfeld Development
Group



MAUREEN WATERS
Partner
MetaProp



STEVE VAN TILL
Founder & CEO
Brivo



LESLIE HIMMEL
Partner
Himmel+Meringoff
Properties



FAISAL BUTT
Founder & CEO
Pi Labs



BRYAN HO
*Director of Customer
Experience*
Sidewalk Labs



ILYSE KAPLAN
COO
Feather



IVAN PANUSHEV
Principal Partner
Amazon Web
Services



JEREMY BERNARD
North America CEO
Essensys



JOHN MARINO
President
Marino PR

MEET OUR SPEAKERS



**EBBIE
WISECARVER**
*VP, Global Head of
Design*
WeWork



VIOLET WHITNEY
*Director of Product
Management*
Sidewalk Labs



**QUENDRIDA
WHITMORE**
*Senior VP - Head of
Community*
WeWork



AMY TABB
*EVP - Business
Development &
Innovation*
Columbia Property Trust



MIKE SROKA
CEO & Co-Founder
Dealpath



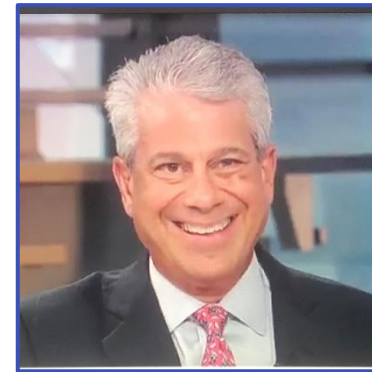
**SHUBHRA
SRIVASTAVA**
*VP, Head of Data
Products*
CBRE



JUDAH SIEGAL
Senior Vice President
Brookfield Asset
Management



**MARCELA
SAPONE**
Co-Founder & CEO
Hello Alfred



MITCH ROSCHELLE
Founding Partner
Macro Trend Advisors



NICK RAMITO
Co-Founder & CEO
VTS

MEET OUR SPEAKERS



PREM RAMASWANI

*President, Urban
Products
Sidewalk Labs*



MICKAEL PHILIPS

*Principal & President
Jamestown*



SONU PANDA

*CEO
Prescriptive Data*



LOGAN NAGEL

*CRE innovation and
sustainable development
researcher
Propmodo*



**MEREDITH
MARSHALL**

*Co-Founder &
Managing Partner
BRP Companies*



**FRANCOIS
LACOURSIERE**

*Senior Vice President,
Innovation
Ivanhoé Cambridge*



TRACY HAWKINS

*Vice President of Real
Estate & Workplace and
Remote Experience
Twitter*



KC CROSBY

*Co-Founder & COO
Pronto Housing*

STAY TUNED FOR MORE!

propel

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